



AVAZTART

Guides

Interest areas/Business sectors

Main Interest area	Short description
Education & Edu-Tech	Helping others to learn new things. Digital solutions that help learning and education.
Healthcare & Health-Tech	Improving people's health. Technical solutions for healthcare.
Finance & fin-Tech	Banking, lending, insurances. Technology solutions for Finance.
Logistics	Taking goods from A to B.
Retail	Sell things to others.
B2B Software & Services	Software & connected Services to the Enterprises.
Consumer Goods & Services	Goods (HW, etc.) and Services to Consumers.
Media, Communication & Collaboration	Communication & Collaboration (streaming, communities, forums, dating, etc.)

Climate, Clean & Green-Tech	Smart handling of energy, waste, and agriculture.
Construction	Designing, planning, and building things.
Tech-Tech	AI, voice recognition, fraud detection & other tech innovations.
Wellbeing	Improving quality of life with fitness, meditation, and stress removers.
Services	Consulting, content writing, marketing, legal services etc.
Food, Restaurants, Cafe	We all need to eat. Right?!
Industry	Wide area. Large number of worldwide economics is industry related.
Other	Does not fit in? Remember that you want to be as searchable as if you choose a sector.
All sectors	All and everything, and not very specific